

June 7, 2022

Vol. 7



Circle Up Weekly

In This Issue

- **Note from our Co-Founder:** "New" doesn't always mean "better".
- **Infographic:** 8 Questions to Ask Before Transitioning Tech
- **Featured Article:** Three Questions to Ask When Bringing New Tech Into Your Business – Forbes Business Council
- **Solution Spotlight:** CMG Tech Stack Audit
- **And more!**

"Just because something feels better than anything else, that doesn't mean it's good for you."

- Kurt Vonnegut



Note from our Co-Founder

Technology is constantly changing and forward-moving. The changes we experienced as a society have pushed many of us to consider changing up our tech. Different customer demands, changes in workflow, and employee expectations are just a few reasons an organization may be considering a technology transition.

But I ask you, is new always better? No matter where we look, we are constantly being presented with exciting new programs and features with promises to solve all our problems. Sometimes, we get so caught up in what's in front of us that we forget to ask the important questions, such as "Why am I considering new technology in the first place?" If we can't answer that, then we can't identify the solution.

Yes, change is necessary, and often brings progress. However, change can come in many forms and doesn't always mean, "new." Take a minute to read a few more of my thoughts on this topic by reading my article below.

Cheers to your success!

Laura Kennedy

Co-Founder



Featured Article

Switching Software Doesn't Solve Problems

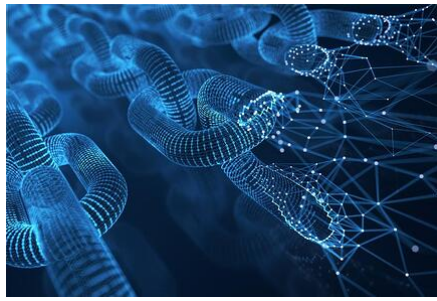
- Laura Kennedy, Circle Management Group



"The purose of having practice management software or a document management system in a government agency or law firm is to streamline the workflow, reduce expenses, and lower risk. Yet when problems arise within the agency or the firm, workers are often quick to blame the technology - "

[Read More](#)

Fresh Updates



Five Trends Changing The Face of Digital Transformation in 2022

"The digital transformation era has arrived, and with it has come countless innovations for businesses to explore. The pandemic has demonstrated the need for companies to adapt and accelerate their adoption of emerging technologies."

[Read More](#)

Infographic

An infographic titled "8 Questions to Ask Before Transitioning Tech" on a red background. It features three numbered questions in white boxes, each with an icon. On the left, there is an illustration of a woman in a white shirt looking at a smartphone, with a purple speech bubble and a yellow line graph overlaying the phone screen. A large red circle with white diagonal stripes is on the right side.

8 Questions to Ask Before Transitioning Tech

01

WHAT IS THE PROBLEM?
Take time to uncover the root of the problem. Know what needs fixing before seeking to solve.

02

WHAT AM I GIVING UP?
Oftentimes we lose functionalities to gain new ones. What exactly will you lose?

03

WHAT AM I GAINING?
Do the new functionalities and features meet exactly what

features most closely match what you need to the fullest extent?

04

WHO WILL THIS IMPACT?

Who will deal the most with the change? What is their receptivity to change?

05

WHAT WILL THIS IMPACT?

Will you need to upgrade additional hardware and/or software for proper functioning?

06

HOW LONG WILL IT TAKE?

What is a realistic deadline to implement the change? Too quick or too slow can equally have negative results.

07

COMPARE BUDGET

Is the cost of the change worth it? Is it possible that improved training & simple upgrades would result in a higher ROI?



08

DO I HAVE SUPPORT?

If something goes wrong, do I have a strong & efficient support team to help?



Book a Consultation

Solution Spotlight



Tech Stack Audit (TSA)

Let us help you review not only what technologies you have, but exactly how you're using and leveraging them. One hour with a CMG team member - obligation free!

[Learn More](#)



Consultants in your Corner

Loyal. Trusted. Partner.

We know legal technology and our clients are our TOP priority. Whether you are looking to maximize your current software or you're shopping the market, our team is a one-stop solution. Let us know how we can best serve you. www.cmgconsultants.com

Let's Talk!



Circle Management Group, PO Box 5091, High Point, NC 27262

[Unsubscribe](#) [Manage preferences](#)